

James C. Morrison, Jr.

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EDUCATION

- 1993 **Master in Public Administration, John F. Kennedy School of Government, Harvard University.** Thesis: *A Stronger Foundation for Presidential Debates*, Policy Analysis Exercise submitted to the Joan Shorenstein Barone Center on the Press, Politics and Public Policy. Client and faculty advisor: Marvin Kalb, Director
- 1968–69 **M.A., Columbia University, Highest Honors.** Modern and Contemporary British and American Literature. Thesis: *Toward the Omega Point: The Cosmology of The Alexandria Quartet*. Thesis advisor: Karl Malkoff
- 1964–68 **A.B., Dartmouth College, cum laude, Phi Beta Kappa.** English major with High Distinction. Full scholarship, including American Legion Post #183 Scholarship and Dartmouth Graduate Studies Fellowship. Rufus Choate (Dean's List) Scholar in junior and senior years. Two academic citations for excellence—for performance in Henry James seminar and comprehensive examination

EMPLOYMENT HISTORY

- 2012– **Adjunct Faculty**, Boston College, Communication Department. Teach Interpersonal Communication and Argumentation Theory, both to majors
- Associate Lecturer**, Curry College, Communication Department. Teach Media, Culture & Society, Writing for Print/Online Media, and Fundamentals of Communication
- 2009–12 **Lecturer, F. W. Olin Graduate School of Business, Babson College**, Management Division. Co-developed integrated business communication streams in the One-Year and Two-Year M.B.A core modules, and core communication course in the Evening Program. Teach writing, oral presentations, and digital media strategy. Stand-alone courses taught: MOB7501 Strategic Writing for Managers; MOB8100 High Impact Business Communications; MOB7542 Corporate Communication in the Digital Age
- Case Editor**, Babson College Teaching Center. **Acting Director** of the Speech Resource Center (Spring 2011). **Writing and Speech Consultant**, Pre-M.B.A. programs for One-Year and Two-Year international students. **Presentations coach**, Global Entrepreneurship Program and Joint Management Consulting Field Experience for undergraduates. **Judge** on panel for the Wooten Prize for Excellence in

Writing for undergraduates. Faculty Senate Representative for Management Division (2010–2011).

- 2008– **Principal, Aaron River Communications**, a consultancy that promotes understanding of communication environments, cultures, and strategies, by providing training and support in professional writing and communication
- 2006–08 **Visiting Instructor, Western Connecticut State University**, Department of Communication. Courses taught: in the major, communication theory, communication ethics, organizational communication, nonverbal communication; in general education, interpersonal communication and small-group decision making
- 2003–06 **Graduate Program Director and Scholar-in-Residence, Emerson College**, Department of Organizational and Political Communication. Developed new curriculum in Master's Program in Organizational and Corporate Communication; supervised student recruitment, admissions, promotion, and publicity
- Courses taught: Graduate—Capstone Course in Organizational and Corporate Communication; Professional Writing and Publication; Communication Research Methods; Professional Briefings and Presentations. Undergraduate—Topics in Communication: Media Ecology and Management Communication; Professional Communication; Public Communication Research; Fundamentals of Speech Communication
- 1995–2005 **Instructor, Harvard University, Division of Continuing Education, Extension School**. Created and taught HUMA E-105/W Survey of Publishing: From Text to Hypertext [<http://courses.dce.harvard.edu/~humae105/>], humanities elective and writing-intensive core course in the Publishing and Communication Certificate program. Also taught CREA E-132 Writing for the Internet [<http://courses.dce.harvard.edu/~creae132/>]
- 1993–2003 **Lecturer in Communication, Massachusetts Institute of Technology**
- 1995–2003 **Writing Coordinator**, Department of Urban Studies and Planning. Worked with faculty to adapt and develop communication-intensive courses for a new institute-wide initiative in communication across the curriculum. In the graduate program, developed, administered, and graded writing assessment for incoming graduate students; assured subsequent placement in appropriate writing and ESL courses; taught Argumentation and Communication and Advanced Writing Seminar, and team-taught Doctoral Research Paper. In the undergraduate program, certified majors in fulfillment of Phase Two of the MIT writing requirement; taught Thesis Research Design Seminar and Undergraduate Thesis.

- 1993–2000 **Lecturer in Technical Communication**, Program in Writing and Humanistic Studies. Taught technical report writing and oral presentation in the Technical Writing Cooperative and qualified undergraduate engineering and science majors in fulfillment of Phase Two of the MIT writing requirement. Graded writing assessment examinations of incoming graduate students in departments participating in the Graduate Writing Cooperative. Taught Introduction to Technical Communication, Communicating in Technical Organizations, and Advanced Scientific and Engineering Writing (graduate). Also taught Management Communication for Undergraduates in the **Sloan School of Management**
- 1989–95 **Preceptor in Communication, John F. Kennedy School of Government, Harvard University**. Provided individual and group instruction in writing, briefing, and oral presentation in the Master in Public Policy program, and to Mid-Career Master in Public Administration students in the KSG Summer Programs. **Director** of the Summer Language and Orientation Program for international students entering the two-year M.P.A. and M.P.P. programs. **Consultant** to second-year M.P.P. students writing the Policy Analysis Exercise. **Co-author and Coordinating Editor** of *Policy Analysis Exercise (PAE): The Writing Guide*. **Writing consultant** to the National Security Fellows Program
- 1985–89 **Lecturer in Communication, Graduate School of Business Administration, Harvard University**. Taught principles of management communication to 90-student section of first-year M.B.A. candidates while participating with other teaching group members in a redesigned curriculum. Led case discussions, developed assignments and evaluated student performance in written and oral communication, participated in curriculum research and development, wrote instructional materials. Coordinated training of all incoming students in WordPerfect; instructed colleagues in teaching training session, wrote instructional exercise, developed technical notes and a macro disk for automating assignment formats
- 1984–85 **Sponsoring Editor, Houghton Mifflin Company, College Division**, in developmental English, speech/communication, and business and technical writing. Responsible for acquiring textbook manuscripts, projecting profit/loss figures for new and revised texts, maintaining profitability of \$3 million text list, guiding development of computer-assisted instruction project, supervising activities of staff development and production editors, and working with sales, marketing, and advertising staffs to develop promotional materials
- 1982–84 **Associate Editor, PWS Publishers**, in computer programming, data processing, and computer information systems. Acquired college textbook manuscripts (18 signed projects), directed authors in development of their texts, maintained profitability of text list, worked with sales and production staffs to develop book projects

- 1979–82 **College Sales Representative, Prindle, Weber & Schmidt** (later PWS Publishers, a division of Wadsworth Publishing Company), specializing in mathematics, statistics, science, and computer science textbooks. Covered Maryland, the District of Columbia, Virginia, and North Carolina. Achieved sales increases of 51%, 46%, and 40% in three years, tripling the territory's revenue base
- 1978–79 **Station Manager, DHL Worldwide Express.** Supervised staff in pickup, delivery, and air shipment of time-sensitive business documents at O'Hare International Airport, Chicago. Maintained billings of over \$3.5 million annually; exercised cost control and collection procedures, developed outside sales program
- 1977–78 **Assistant Manager and salesperson, The Vintage Wine Cellar,** Honolulu. Supervised sales personnel, assisted owner in developing sales promotions, wrote advertising copy, managed the warehouse, assisted distributors' sales representatives in maintaining stock levels, exercised inventory control, managed logistics for monthly Les Amis du Vin tastings, organized and delivered private instructional tastings
- 1976–77 **Sales Clerk, Afterwords, Inc.,** Honolulu. Managed the Books, Etc. bookstore in Kailua and served as staff member of the Whole Earth Bookstore and Wilderness Shop in Honolulu. Sold books and other merchandise, took special orders, managed inventory, balanced receipts
- 1975–76 **Graduate Teaching Assistant, Princeton University,** Department of Comparative Literature. In fall semester led discussion section of large lecture class; in spring, taught senior undergraduate seminar in world literature
- 1969–74 **Instructor, University of Hawaii,** English Department. Taught courses in freshman composition, sophomore literature, and business writing; served as seminar leader in New College, the University's experimental alternative undergraduate program. Also taught course in autobiographical writing in the PACE college equivalency program for the Navy at Pearl Harbor. Disk jockey, KTUH-FM
- 1969 **Tutor in English, Project Upward Bound, College of the Virgin Islands,** St. Thomas. Tutored disadvantaged high school students in summer college preparation program

OTHER EDUCATION

- 2010–11 Babson College Innovations in Blended Learning Faculty Fellow; developed learning modules in Discussion Board, Panopto, blogs, wikis, and Elluminate *Live!* in Blackboard learning management system
- 2010 Harvard Business School, *Art and Craft of Discussion Leadership – Part II*, November 5–6, Cambridge, Massachusetts, led by Dorothy A. Leonard and William J. Bruns

Harvard Business School, *Art and Craft of Discussion Leadership*, March 19–20, Cambridge, Massachusetts, led by William J. Bruns and James L. Heskett

1986 Teaching by the Case Method, Graduate School of Business Administration, Harvard University, 12-session faculty seminar taught by Professors C. Roland Christensen and James E. Austin

audited Business, Government, and the International Economy, Graduate School of Business Administration, Harvard University, taught by Assistant Professor David Meerscham

1985 General Management Program, Graduate School of Business Administration, Harvard University, coordinated by Dean Thomas R. Piper

Case Writing Workshop, Graduate School of Business Administration, Harvard University, coordinated by Professor E. Raymond Corey

1977–78 University of Hawaii, School of Business, evening courses in accounting and marketing

1975 l'Institut d'études françaises d'Avignon summer advanced language program, in association with Bryn Mawr College

1974–76 Department of Comparative Literature, Princeton University, graduate study in comparative literature

1966–67 Dartmouth College Foreign Study Program, l'Université de Caen

CONSULTING AND SUPPLEMENTARY TEACHING

2012– **Case Editor**, Babson College Teaching Center

2010 **Workshop Instructor**, Darling Consulting Group, Newburyport, Massachusetts [<http://www.darlingconsulting.com/>]. Gave six-week series of workshops in strengthening writing skills to Managing Directors and Analysts of consultancy in asset liability and balance sheet management for community banks

2009 **Guest Speaker**, Department of Communication, University of New Hampshire, CMN 772—Seminar in Media Theory, taught by Professor Joshua Meyrowitz. Delivered lecture and led discussion on the work of Marshall McLuhan

2006 **Online Instructor, Marist College**, Department of Communication. Taught COMG 501 Research Strategies and Methods (graduate)

- 2001–03 **Writing Consultant, Babson College**, M.B.A. Program. Conducted workshop/seminars in business communication in modular curriculum for first-year M.B.A. students
- 2001 **Visiting Lecturer, Tufts University**, Experimental College. Taught EXP-0053-F Culture and Communication: Introduction to Media Theory
- 2000 **Instructor, Brandeis University**, Heller Graduate School. Taught HS 211a Introduction to Managerial Communication to students entering the Master of Management/M.B.A. Program
- 1999 **Workshop Instructor, CuraGen Corporation**, Branford, Connecticut
- 1996 **Workshop Instructor, Simpson Gumpertz & Heger, Inc.**, consulting engineers, Arlington, Massachusetts
- 1995 **Workshop Instructor, Brown University**, Writing Center, for writing tutors to help students with science writing
- 1993–95 **Writing Consultant, Babson College**, M.B.A. Program. Conducted workshop/seminars in business communication in modular curriculum for first-year M.B.A. students
- 1991 **Editor, Pioneer Institute**, Boston. Worked as developmental editor on publication of plans for restructuring state governmental agencies submitted to the Better Government Competition
- 1989–93 **Writing Consultant, Logistics Management Institute**, Bethesda, Maryland. Conducted sessions on management report writing in consulting skills training modules for 200-person federally funded research and development center. Delivered writing skills workshops to officers, program directors, and research and administrative staff. Led editing sessions, analyzed structure of research reports, evaluated writing samples, and provided individual writing conferences
- 1985–88 **Workshop Instructor, Personal Computer Resources**, Hanover, Massachusetts. Taught Introduction to the Apple IIGS and Introduction to AppleWorks; gave software demonstrations of AppleWorks desktop accessories, Ile graphics, and IIGS word processing, graphics, music, and entertainment programs

PROFESSIONAL ASSOCIATIONS

- 2012– **President**, Media Ecology Association [<http://www.media-ecology.org>]

- 2010–11 **Historian**, Media Ecology Association
- 2009–11 **Internet Officer, Media Ecology Association.** Co-developed and maintained Web site for 200-member academic and professional communication association. Wrote and edited copy, updated information, and ensured site integrity. Edited and produced convention *Proceedings* in PDF format in APA publication style. Co-managed 700-member e-mail discussion list [mea@lists.ibiblio.org]. Established and continue to co-administrate the Association's Facebook Page [<http://www.facebook.com/pages/Media-Ecology-Association/133093046779982>]
- 2007–09 **Editor**, *NYSCA Reports*, the newsletter of the New York State Communication Association [<http://www.nyscanet.org>]
- 2005–08 **Historian**, Media Ecology Association
- 2001–06 **Web Editor and Online Archivist, Media Ecology Association.** Co-developed and maintained Web site for 200-member academic and professional communication association. Wrote and edited copy, updated information, and ensured site integrity in XML environment. Edited and produced convention *Proceedings* in both HTML and PDF formats in APA publication style
- 2001– **Member of the Board of Directors**, Media Ecology Association
- Member of the Editorial Board**, *Counterblast: The e-Journal of Culture & Communication* [<http://www.nyu.edu/pubs/counterblast/>]
- 2001–02 **Membership Chair**, Communication Association of Massachusetts
- 2001–03 **Chair, Nominating Committee**, New York State Communication Association
- memberships in the Eastern Communication Association, the New York State Communication Association, the International Communication Association, and the Communication Association of Massachusetts

OTHER VOLUNTEER WORK

- 2009– **Cohasset [Massachusetts] Community Television, Inc.**, Secretary and Member of the Board of Directors
- 2007– **Cable Television Advisory Committee**, Cohasset
- 2001–02 **Cohasset Sailing Club**, Press Officer
- 1993–95 **Recording for the Blind**, Cambridge, Massachusetts, Reader

1992–93 **Arts Lottery Council**, Cohasset

AWARDS

- 2012 The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology, for “Acoustic, Visual, and Aural Space: The Quest for Virtual Reality in Musical Reproduction.” *Explorations in Media Ecology {EME}*, 8(2): 81–97, awarded at the Thirteenth Annual Convention of the Media Ecology Association, June 7–10, Manhattan College, Riverdale, New York.
- 1993 Goldsmith Research Award from the Goldsmith–Greenfield Foundation of the Joan Shorenstein Barone Center on the Press, Politics and Public Policy, John F. Kennedy School of Government, Harvard University, in support of writing Policy Analysis Exercise on U.S. Presidential debates
- 1968 elected to Phi Beta Kappa
- 1964 Runner-up, Maryland High School Journalist of the Year
- 1963 American Legion Boys State, top score in qualifying examination for United States Naval Academy

REFEREED PUBLICATIONS

- 2009 “Acoustic, Visual, and Aural Space: The Quest for Virtual Reality in Musical Reproduction.” *Explorations in Media Ecology {EME}*, 8(2): 81–97.
- 2008 “Marshall McLuhan: The Modern Janus” (Translation). In *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*. Ed. Casey M. K. Lum. Trans. Dong-Hoo Lee. Seoul: Hannarae Publishing Company, pp. 269–322.
- 2007 “Cities Without Lines: Demassification in the Age of Ubiquity.” In *The Urban Communication Reader*, Ed. Gene Burd, Gary Gumpert, and Susan J. Drucker. Cresskill, NJ: Hampton Press, pp. 17–34.
- “Marshall McLuhan: The Modern Janus” (Translation). In *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*. Ed. Casey M. K. Lum. Trans. Daokun He. Beijing: Peking University Press, pp. 121–151.
- 2006 “Marshall McLuhan: The Modern Janus.” In *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*. Ed. Casey M. K. Lum. Cresskill, NJ: Hampton Press, pp. 163–200.

- 2005 "Media Ecology of Cable Television." *Explorations in Media Ecology {EME}*, 4: 123–134.
- 2003 "Hypermedia and Synesthesia." *Proceedings of the First Annual Convention of the Media Ecology Association*, Fordham University, New York, June 16–17, 2000. Available at http://www.media-ecology.org/publications/proceedings/v1/hypermedia_and_synesthesia.html
- 2001 "The Place of Marshall McLuhan in the Learning of His Time." *Counterblast: The e-journal of Culture & Communication*, 1 (1). Available at http://www.nyu.edu/pubs/counterblast/issue1_nov01/articles/morrison.html
- 2000 "Marshall McLuhan: No Prophet Without Honor." *New Dimensions in Communication*, v. XIII. Proceedings of the 57th Annual Conference of the New York State Communication Association, Monticello, New York, October 8–10, 1999, 1–28.

REVIEWS AND MISCELLANEOUS PUBLICATIONS

- 2012 interview in Figure/Ground Communication [<http://figureground.ca/interviews/james-c-morrison/>]
- 2011 "Print Media" and "McLuhan, Marshall," entries in *Encyclopedia of Consumer Culture*. Thousand Oaks, CA: SAGE
- 2007 review of J. Emmett Winn and Susan L. Brinson, Eds., *Transmitting the Past: Historical and Cultural Perspectives on Broadcasting* (Tuscaloosa: University of Alabama Press, 2005). *Technology and Culture*, 48: 227–228. Available at http://muse.jhu.edu/login?auth=0&type=summary&url=/journals/technology_and_culture/v048/48.1morrison.html
- 2005 review of Megan Mullen, *The Rise of Cable Programming in the United States: Revolution or Evolution?* (Austin: University of Texas Press, 2003). *Technology and Culture*, 46: 432–434. Available at http://muse.jhu.edu/journals/technology_and_culture/v046/46.2morrison.html
- review of revision plan for Sammye Johnson and Patricia Prijatel, *The Magazine from Cover to Cover; Inside a Dynamic Industry*, 2nd edition, Oxford University Press
- 2003 review of Donald F. Theall, *The Virtual Marshall McLuhan* (Montreal, QU and Kingston, ON, Canada: McGill–Queen's University Press, 2001). *Explorations in Media Ecology {EME}*, 2: 75–79.
- 2002 Presenter's Guides for *Building Fire Safety Systems* [VC-78VH] and *Life Safety and Evacuation* [VC-79VH], videos produced by the National Fire Protection Association, Quincy, Massachusetts

participant in roundtable discussion, "Buzz Cuts: The hyping, spinning, buzzing, pumping, and jazzing of architecture," *ArchitectureBoston*, 5 (4), November/December 2002: 8–18.

- 2001 review of John Ellis, *Seeing Things: Television in the Age of Uncertainty* (London: I. B. Tauris, 2000) and David Gauntlett and Annette Hill, *TV Living: Television, Culture, and Everyday Life* (London: Routledge, 1999). *Technology and Culture*, 42: 176–178. Available at http://muse.jhu.edu/journals/technology_and_culture/v042/42.1morrison.html
- 1993–94 *Policy Analysis Exercise (PAE): The Writing Guide*, manual co-authored with Communications Program colleagues for the Office of Teaching Programs, John F. Kennedy School of Government, Cambridge, Massachusetts
- 1987 "A Short Guide to Successful Writing in Management Communication," HBS Case Services No. 9-387-037, Rev. 9/87.
- 1979 delivered prepared comments as panel member of workshop led by Margaret Solomon, University of Hawaii, titled "Joyce's Corpus as Word Machine" (published in J. Aubert and M. Jolas, eds., *Joyce & Paris 1902...1920–1940...1975; Papers from the Fifth International James Joyce Symposium. Paris 16–20 June 1975*. Paris: Publications de l'Université de Lille 3/ Éditions du C.N.R.S., 1979, 79–92.)

WORK IN PROGRESS

- 2011 "A Simple Desultory Philippic on Presidential Debates (Or How I Was Lincoln–Douglas'd Into Submission)," submitted for publication to *Explorations in Media Ecology {EME}*

PROFESSIONAL CONFERENCES

- 2012 Thirteenth Annual Convention of the Media Ecology Association, June 7–10, Manhattan College, Riverdale, New York. President and panel chair. Delivered two presentations: "The Depths of Nicholas Carr's *The Shallows*," and "Electronic Media and the Social Deconstruction of the News." Jury member for the Walter J. Ong Award for Career Achievement in Scholarship, the Neil Postman Award for Career Achievement in Public Intellectual Activity, and the James W. Carey Award for Outstanding Journalism
- 103rd Annual Convention of the Eastern Communication Association, April 26–29, Cambridge, Massachusetts. Spoke on panel titled *Artistic Articulations: An Illuminated Window on Current and Approaching Transitions*, sponsored by the Media Ecology Association

- 2011 Twelfth Annual Convention of the Media Ecology Association, June 23–26, University of Alberta, Edmonton. Presented paper titled “The Progress of the Pod People: Vehicular Multimedia Systems and the Brave New World of Exurbia” on panel *Mobile Technologies*. On jury for the Walter J. Ong Award for Career Achievement in Scholarship and the Neil Postman Award for Career Achievement in Public Intellectual Activity
- 61st Annual Conference of the International Communication Association, Boston, May 26–30. Gave presentation titled “Media as Environments” on panel *Media Ecology @ the Center and @ the Periphery*
- 2010 7th Annual Urban Communication Foundation Scholars’ Seminar, preconference at the 96th Convention of the National Communication Association, November 13, San Francisco. Presented prospectus titled “The Progress of the Pod People: Vehicular Multimedia Systems and the Brave New World of Exurbia”
- attended the 68th Annual Conference of the New York State Communication Association, Ellenville, New York, October 22–24
- Eleventh Annual Convention of the Media Ecology Association, June 10–13, University of Maine, Orono. Gave presentation, “Media Ecology and the Way,” on panel titled *The Spiritual and the Sacred*; chaired panel titled *Metaphors and Symbols*; on jury panel for the *Proceedings*
- 101st Annual Convention of the Eastern Communication Association, April 22–25, Baltimore. Presented paper, “Electronic Media and Patterns of Production and Consumption,” on panel titled *New Horizons in Media Ecology*; participated in roundtable discussion, *Focus on the Future: Media Ecology*; both sponsored by the Media Ecology Association
- 2009 Tenth Annual Convention of the Media Ecology Association, June 18–21, Saint Louis University, St. Louis. Presented paper, “My Consumers Are They Not My Producers?: A McLuhanesque Exploration of Digital Musical Reproduction,” on panel titled *Soundscape Technology, Music, Space, and Consciousness*. Jury member for The James W. Carey Award for Outstanding Media Ecology Journalism, the Walter J. Ong Award for Career Achievement in Scholarship, and the Neil Postman Award for Career Achievement in Public Intellectual Activity
- Media in Transition 6: Stone and Papyrus, Storage and Transmission, April 24–26, Massachusetts Institute of Technology, Cambridge
- 2008 Ninth Annual Convention of the Media Ecology Association, June 19–22, Santa Clara University. Presented paper, “Acoustic, Visual, and Aural Spaces: The Quest for Virtual Reality in Musical Reproduction,” on panel titled *Sustaining What’s Sa-*

cred: Finding the Ghosts in/through Our Machines. Chaired two panels: *Co-Featured Session: Award Winner Presentations* and *Embodiment in Media Ecology*. Jury member for the *Proceedings*, the Top Paper Awards, and John Culkin Award for Outstanding Praxis in the Field of Media Ecology, the Walter J. Ong Award for Career Achievement in Scholarship, and the Neil Postman Award for Career Achievement in Public Intellectual Activity

99th Annual Convention of the Eastern Communication Association, May 1–4, Pittsburgh. Participated in debate panel, *To Regulate or Deregulate: Technological Convergence, the Emerging Communication Industry, and the Future of FCC Regulation*, sponsored by the Communication Law and Ethics Interest Group

2007 65th Annual Conference of the New York State Communication Association, October 19–21, Kerhonkson, NY. Coordinator and moderator of two panels: *Faulty Communication in Organizational Crises and Disasters – A Roundtable*, and *The Recording Industry: What’s Up With That? – A Roundtable*

attended the 98th Annual Meeting of the Eastern Communication Association, April 25–29, Providence, RI

2006 attended the 64th Annual Conference of the New York State Communication Association, October 20–22, Kerhonkson, NY

Seventh Annual Convention of the Media Ecology Association, June 8–11, Boston College. As Co-coordinator, solicited papers, panels, and other presentations, determined the schedule, and produced the convention program. Presented paper titled “High Resolution Sound: Forward Into the Past” in the panel *Aural Ecologies: Sounds of Global Technological Drift*. Jury member for the Walter J. Ong Award for Career Achievement in Scholarship, and the Neil Postman Award for Career Achievement in Public Intellectual Activity

97th Annual Meeting of the Eastern Communication Association, April 26–30, Philadelphia. Chaired panel titled *The Ecology of Communities Across Culture*, sponsored by the Media Ecology Association

Perspectives on Postman: A Symposium, New York University, April 6. Title of Presentation: “Postman and McLuhan’s Technological Perspective(s)”

2005 91st Annual Convention of the National Communication Association, November 16–20, Boston. Participated in a pre-convention seminar, *Urban Communication, Contested Space and the Health of the Community and the Discipline*, led by Gary Gumpert and Susan J. Drucker. Presented paper titled “Las Vegas: Beau Ideal”

Sixth Annual Convention of the Media Ecology Association, Fordham University, New York, June 22–26. Organized roundtable discussion titled *Virtual Realities and Networked Ontologies: Mapping Minds and Spaces*. Moderated panel of papers on *Understanding New Media*. Jury member for the Top Paper Award, the Walter J. Ong Award for Career Achievement in Scholarship, and the Neil Postman Award for Career Achievement in Public Intellectual Activity

96th Annual Meeting of the Eastern Communication Association, Pittsburgh, Pennsylvania, April 27–May 1. Participated in roundtable discussion, *The Ecology of Urban Communication*

2004 62nd Annual Convention of the New York State Communication Association, Kerhonkson, New York, October 15–17. Participated in roundtable discussion, *Building a Bridge to Neil Postman*

Fifth Annual Convention of the Media Ecology Association, Rochester Institute of Technology, Rochester, New York, June 10–13. Presented paper, “From Secondary Orality to Secondary Literacy,” on panel titled *New Approaches to Media Ecology*. Respondent to presentation titled “My Media Ecology Includes Linguistics, Cultural Anthropology, Knowledge Management and Collaboration Studies,” by Robert K. Logan, University of Toronto. Served as reviewer for the Linda Elson Scholar Award for the Top Student Paper

95th Annual Meeting of the Eastern Communication Association, Boston, April 22–25. Convener of panel titled *Reports from the Global Village*. Presentation, “Some Impacts of Globalization’s New Information Architectures”

attended the 13th Annual Corporate Communicators Conference, Lawrence Ragan Communications, Inc., Caesars Palace, Las Vegas, Nevada, May 19–21

attended Yankee IABC Conference, *The Business of Believability*, Hilton Boston/Dedham, Massachusetts, May 6

2003 NCA/Emerson College Strategic Planning Meeting on Urban Communication, Emerson College, Boston, October 10–11. Participated in general roundtable discussion. Organizers: Gary Gumpert and Susan Drucker

Fourth Annual Convention of the Media Ecology Association, Hofstra University, Hempstead, New York, June 5–8. Presented paper, “Media Ecology of Cable TV” on panel titled *Convergence or Divergence: Changing Media Environments*; chaired panel titled *Evolution of Media: The Impact of Technology*. Served on committee for the John Culkin Award for Outstanding Praxis in the Field of Media Ecology

94th Annual Meeting of the Eastern Communication Association, Washington, D.C., April 23–27. Presented paper, “A Simple Desultory Philippic on Presidential Debates (Or How I was Lincoln–Douglas’ d Into Submission),” on panel titled *Communicating with the Public: Speechwriting and Debates*; organizer and participant in roundtable titled *Media Ecology and Postmodernism: A Marriage of Inconvenience?*; respondent to papers in panel titled *Narrative, Surveillance, and Advertising in Mediated Events: Interrogating the Rhetoric of “The Public Good”*

2002 60th Annual Conference of the New York State Communication Association, Tarrytown, New York, October 25–27. Presented paper, “Roots of the Grapes of Wrath?” on panel titled *Responses to 9-11*; participated in roundtable discussion titled *Teaching McLuhan for the Basics*

Conference of the Communication Association of Massachusetts, Regis College, Weston, Massachusetts, September 21. Moderated roundtable discussion, *The Current State of Media Studies*. Delivered prepared remarks titled “Media Ain’t Just an Ancient Land in Asia”

Third Annual Convention of the Media Ecology Association, Marymount Manhattan College, New York, June 21–23. Presented paper titled “War and Peace in the Global Village: Updating McLuhan,” as member of panel on *Changing Media Environments After 9/11*

Media in Transition 2, sponsored by the Comparative Media Studies program, Massachusetts Institute of Technology, May 10–12. Presented paper titled “The Author Is Dead—Long Live the Author!” as member of panel on *Strategies of Control and Resistance*

93rd Annual Meeting of the Eastern Communication Association, April 25–28, New York. Presented preliminary version of “The Author Is Dead—Long Live the Author!” as member of panel on *Understanding Text: Papers in Media Ecology*

2001 59th Annual Conference of the New York State Communication Association, Monticello, New York, October 5–6. Presented Master Class titled *Marshall McLuhan—The Modern Janus*; presented revised version of “Cities Without Lines: Demassification in the Age of Ubiquity”

Second Annual Convention of the Media Ecology Association, New York University, June 15–16. Delivered presentation titled “Cities Without Lines: Demassification in the Age of Ubiquity,” as member of panel on *Communication and Urban Forms: From Mumford to Wired Cities*

attended the 92nd Annual Convention of the Eastern Communication Association, Portland, Maine, April 27–29

- 2000 58th annual Conference of the New York State Communication Association, Monticello, New York, September 22–24. Chaired two panels: *Varieties of Mediated Experience: McLuhan as Rorschach Test*, and *TV or Not TV—What Was the Question?*; member of panel on the Media Ecology discussion list
- Inaugural Convention of the Media Ecology Association, Fordham University, New York, June 16–17. Presented paper titled “Hypermedia and Synesthesia”; member of panel on the Media Ecology discussion list
- 91st Annual Meeting of the Eastern Communication Association, Pittsburgh, Pennsylvania, April 27–30. Served as member of panel, *McLuhan Roundtable: Revived, Revised, or Reviled?* chaired by Lance Strate, Fordham University
- 1999 57th Annual Conference of the New York State Communication Association, Monticello, New York, October 8–10. Presented paper titled “Marshall McLuhan: No Prophet Without Honor” as member of panel titled *Taking Stock of McLuhan*, chaired by Lance Strate, Fordham University
- 1997 attended the reThinking McLuhan conference, York University, Toronto, March 21–22
- 1993 attended the symposium on Presidential Debates and National Issues, sponsored by the Annenberg Washington Program in Communications Policy Studies of Northwestern University and the Joan Shorenstein Barone Center on the Press, Politics and Public Policy of Harvard University, at the National Press Club, Washington, D.C., February 19
- 1991 attended Conference on the Pentagon Papers, sponsored by the Joan Shorenstein Barone Center on the Press, Politics and Public Policy, Harvard University, April 2
- 1982 attended the Eighth International James Joyce Symposium, Dublin, June 13–16
- 1975 Fifth International James Joyce Symposium, Paris, June 16–20. Member of panel titled *Joyce’s Corpus as Word Machine*, Margaret Solomon, University of Hawaii, Chair

UNPUBLISHED RESEARCH

- 1993 *A Stronger Foundation for Presidential Debates*, Policy Analysis Exercise submitted to the Joan Shorenstein Barone Center on the Press, Politics and Public Policy, John F. Kennedy School of Government, Harvard University, in supplement to course requirements for Master in Public Administration degree. Client and faculty advisor: Marvin Kalb, Director

- 1992 “Technological Challenges and Opportunities for Newspapers,” term project for PPP-219 The Changing Press, taught by visiting Lombard Chair Scholar Warren Phillips, Director and former CEO, Dow Jones & Company, Inc.
- “Networking at the John F. Kennedy School of Government: Local, Regional, and Global Resources,” report prepared for the Research Network Consortium at the Kennedy School
- 1991 “Some Recommendations for Planning the Development of Information Technology at the John F. Kennedy School of Government,” term project for M-678 Managing with Information Technology: Organizational, Professional, and Policy Choices, taught by Dr. Jerry Mechling
- 1988 “Communication Policies and Practices at Hewlett-Packard,” on-site research report submitted to the Management Communication Program, Graduate School of Business Administration, Harvard University

BACKGROUND

- 1964–68 **Reporter**, *The Dartmouth*; **local news anchor** and arts interviewer, WDCR-AM
- 1963–64 **Editor-in-Chief**, *The Pioneer*, Parkville Senior High School