# Society of Mexican American Engineers and Scientists Massachusetts Institute of Technology Chapter



## **Sponsorship Packages for Science Extravaganza 2010**

The MIT Chapter of MAES is a rapidly growing student organization that reaches out to all minority groups within the MIT community, with a particularly strong presence among the Latino community. We have very close ties with other student organizations, such as the Latino Cultural Center, and actively participate with the MIT Office of Minority Education. As of now, our membership exceeds 50 students majoring in all the engineering and science fields that MIT has to offer.

In addition to our on-campus presence, the MAES professional chapter of the Latino STEM Alliance supports all of our chapter's endeavors. We have been very active in helping the Latino STEM Alliance and its educational outreach goals since our organization's main mission of helping Latino students in the science, technology, engineering, and math (STEM) fields aligns perfectly with their own.

Moreover, we also host an annual Science Extravaganza, the trademark MAES educational outreach event. At the Science Extravaganza, middle and high school students part take in hands-on academic experiences that expose them to the fields of STEM. Along with participating in projects and workshops, the students will enjoy tours of MIT's world-renowned laboratories and research centers. Our first installment of the Science Extravaganza will be held on Saturday March 6, 2010 and we expect about 400 student participants to attend. We will also have the MAES National President, Mr. Mike Acosta, join us as the keynote speaker at the Science Extravaganza.

The corporate sponsorship packages detailed below are targeted to help our chapter plan and execute the first annual Science Extravaganza. Aside from the opportunities to contribute funds, we also like to extend an invitation to volunteer at the event. Along with student role models, the middle and high school students can benefit from a professional role model. On the final page of this document, you can find a commitment form which can be filled out electronically. Please feel free to contact us at <a href="mailto:maes-request@mit.edu">maes-request@mit.edu</a> with any questions.



## Tier 1 Sponsor: \$1,500+

## • Events/ Advertisement

- o Sponsorship recognition at every General Body Meeting
- o Sponsorship recognition on Science Extravaganza webpage
- o Large logo on Science Extravaganza pamphlet

# Tier 2 Sponsor: \$1,000+

## • Events/ Advertisement

- o Sponsorship recognition at every General Body Meeting
- o Sponsorship recognition on Science Extravaganza webpage
- o Small logo on Science Extravaganza pamphlet

# Tier 3 Sponsor: \$500+

#### • Events/ Advertisement

- o One General Body Meeting dedicated to sponsor
- o Sponsorship recognition on Science Extravaganza webpage
- o Small logo on Science Extravaganza pamphlet

## **Tier 4 Sponsor: Other Amount**

## • Events/ Advertisement

- o Sponsorship recognition on Science Extravaganza webpage
- o Small logo on Science Extravaganza pamphlet

## **Volunteer Sponsor**

## • Events/ Advertisement

- $\circ$  One General Body Meeting dedicated to sponsor
- $\circ$  Sponsorship recognition on Science Extravaganza webpage

## • Promotional Media/Advertisement

- o Logo on any flyer distributed on campus
- o Logo on Science Extravaganza Sponsor webpage
- o Large logo on event banner

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## **Sponsorship Commitment Form for 2010**

If you wish to sponsor the first annual Science Extravaganza, please fill out this commitment form. This document simply specifies the level of support that has been chosen and provides the MIT Chapter with necessary information to keep in touch with prospective sponsors.

Name of Sponsor:							
Sponsorship Level Chosen: (check one)		<b>Tier 1</b> (\$1500 or more)	<b>Tier 2</b> (\$1000 or n	nore)	<b>Tier 3</b> (\$500 or more)	Tier 4 (Other amount)	Volunteer
<b>Tier 4 Information:</b> (Specify other amount)							
Name of Campus Representat		ve:					
Work Phone: (xxx) xxx-xxxx				Cel. Phone: (xxx) xxx-xxxx			
Fax:				Email:			
Campus Representative Signature:							

Please return this document at your earliest convenience to the MIT Chapter of MAES. Also note that the document can be filled out using Acrobat Reader and can be returned via email if you wish. Thank you again for supporting our chapter and our goal of encouraging more youth to pursue careers in science, technology, engineering, and mathematics as a means for economic advancement and workforce development.

## **Mailing Address:**

Attention: MAES MIT Chapter Building W20-028 77 Massachusetts Avenue Cambridge, Massachusetts

02139-4307

**Tel:** (617) 253-3245

Email: maes-request@mit.edu Web: web.mit.edu/maes/www

