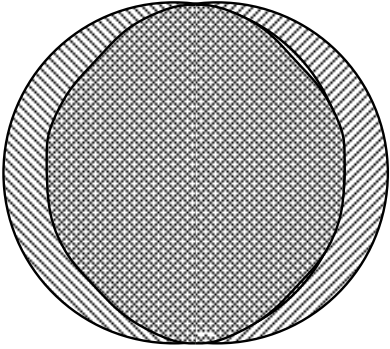
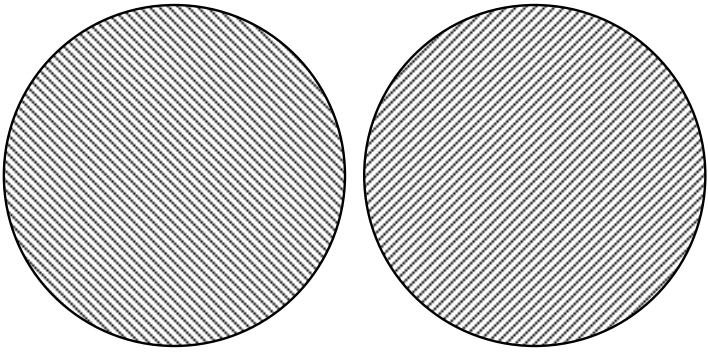
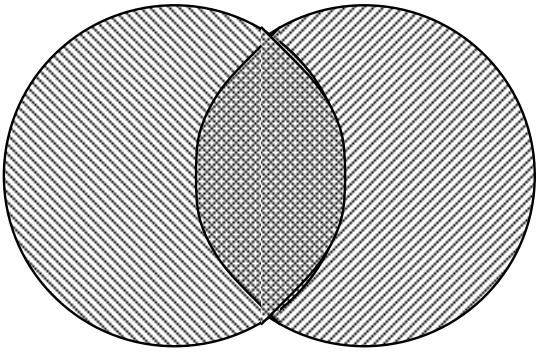


Programmer creates programs
for other programmers:
Overlapping user models.



Programmer creates programs
for non-programmers:
distinct user models



Programmer has knowlege of
end-user application and end-user
understands basic programming.