

Brothers Prepare For "Cutthroat And Exciting" Spring Rush

By all indications, rush 2003 promises to be as cutthroat and exciting as any rush in years past. Planning is already under way to ensure another successful year for Phi Kappa Theta this coming rush period, beginning with Campus Preview Weekend. Highlighting the weekend will be the glorious return of last year's hugely popular milk-and-cookies social hour, which drew over 100 visitors to the house. In addition, Phi Kaps figure to be highly visible all around campus, from the DuPont basketball courts to the planned IFC carnival to the annual GBIS a cappella concert—and everywhere in between.

MIT's recent decision to move the official fall rush period back to the first week of school has rekindled memories of "classic" rush and has created anticipation throughout the IFC community. With classes having barely gotten under way and with only one week of official rush, fraternities everywhere will be free to rush with

no holds barred, ninja style! Competition for freshmen will be as hot as ever; next year's rush will not be like this year's casual two-week rush condensed into one week, but rather like the traditional fierce three-day rush expanded to seven days.

PKT will no doubt be ready to tackle this rush environment head on. We are already positioning ourselves to host superior events for key dates during rush by booking the most coveted jaunt venues early and aggressively. A focal point going into next fall will be to increase individual effort on the part of all involved, from

brothers to rush helpers to alumni. In addition, we are making plans to improve rush publicity through better rush cards, highly visible campus postering, and the ever-effective enthusiastic word of mouth. Through these goals, we hope to minimize or eliminate potential rush obstacles such as undersized candidate pools and lack of knowledge about prospective candidates to get to the real business at hand—finding the best men to fill the PKT pledge class of 2007.

Charles Han '05, Rush Chairman

DONOR UPDATE

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honor roll went to press.



Phi Kaps Kaliq Chang '05, Nicholas Behrens '05, Rich Park '05, and Steve Lee '04 chillin' in New York.