

Planning Layouts

Layouts

- ♦ Arrange page items into a logical, consistent scheme
- ♦ Site & Page purpose is starting point
 - ♦ Determines space allocations
 - ♦ Assigns necessary visual prominence of items

Page Items

- ◆ Containing block
- ◆ Heading/Banner/Logo
- ◆ Navigation
- ◆ Content
- ◆ Aside/Sub-content
- ◆ Footer

Page Items in Detail

- ◆ Containing block
 - ◆ Container for all of the page's items
 - ◆ May define visible borders
- ◆ Heading/Banner/Logo
 - ◆ Contains branding information
 - ◆ Identifies the site to the user

Containing Block

Home Tour Who uses Basecamp? Extras & Add-ons Help/Support Plans & Pricing Sign in 37signals

Basecamp

The Better Way To Get Projects Done.

Trusted by millions, Basecamp is the leading web-based project collaboration tool.

Share files, meet deadlines, assign tasks, centralize feedback, make clients smile.

See Plans and Pricing
30-day free trial, sign up in 60 seconds.

37signals: Projects

Our Projects

Dashboard To-Dos Milestones Time All People Search Account (Upgrade/Billing) Templates Settings

Latest activity across your projects

Tue	Wed	Thu	Fri	Sat	Sun	Mon
TODAY Design review 3	Jan 28 28	29 Deliver proposal	30 30	31 31	1 1	2 2
3	4	5	6	7 Chapter 4 & 5 due	8	9

Crown Publishing — 37signals Book

- File [one-perfect-day.jpg](#) Uploaded by Jason F. TODAY
- Message [Great cover](#) Posted by Jason F. TODAY
- Milestone [1st draft of manuscript due](#) Completed by David H. 21 Jan
- Comment [Re: The first draft of the Unconform manuscript](#) Posted by Matt L. 21 Jan
- To-do [Write introduction](#) Posted by Jason F. 20 Jan

Kincade Paper — Office remodeling

- Message [Daily Systems Checklist: January 27, 2009](#) Posted by Mark I. TODAY
- To-do [Order desks and chairs](#) Posted by Joshua S. TODAY

Projects

- Container Consulting
 - [Web site redesign](#)
 - [Logo design](#)
 - [Marketing plan 2009](#)
 - [Affiliate Program \(Cash\)](#)
- Crown Publishing
 - [37signals Book](#)
 - [Cover Ideas](#)
- Kincade Paper
 - [Office remodeling](#)
 - [Newspaper advertising](#)
 - [Radio spots](#)
 - [Marketing videos](#)
- Cloud Imagination
 - [SEO](#)
 - [Project California](#)

98% CUSTOMER RECOMMENDED

Every day the world's most respected brands, small

Containing block without defined border

<http://basecamphq.com/>

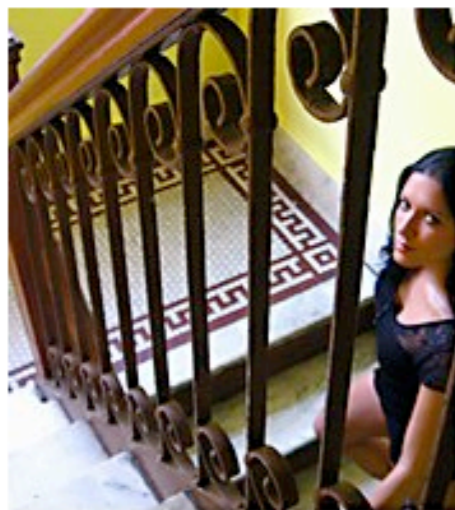
Containing Block

Communication Arts fresh

- VIEW YOUR SUBSCRIPTION STATUS
- FIND JOBS/TALENT
- ENTER A COMPETITION
- ADVERTISE WITH US

HOME CREATIVE **PROFILES** PERSPECTIVES NEWS
FRESH FEATURES

SEARCH



FRESH
Bonnie Gloris

Illustrator
New York, NY

"I strive for a balance between the idea I'm trying to convey and the work's aesthetic appeal."

“Any fool can write a bad ad, but it takes a real genius to keep his hands off a good one.” — Leo Burnett

creative **h+list** A career site for the creative community

~ FEATURED PORTFOLIOS ~



Derek Berghaus
Graphic Designer

[View Portfolio](#) | [View Profile](#)

Filter by Category - All

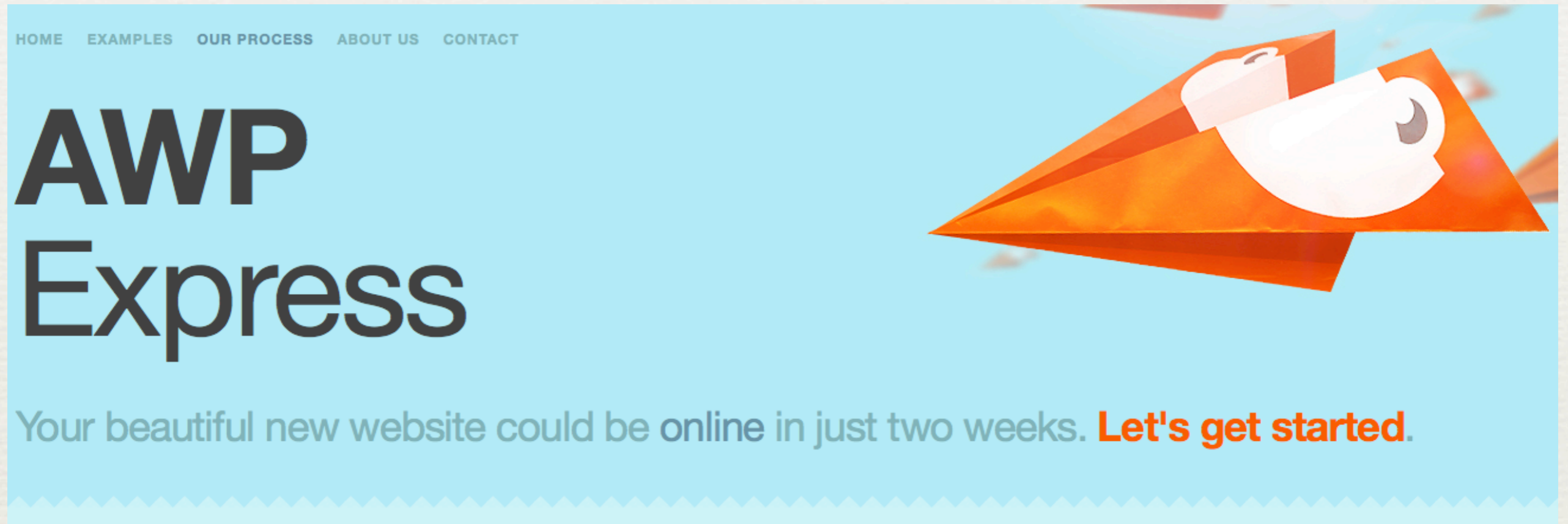
146 matches | 1 - 15 displayed

1 2 3 ▶

Containing block with defined border

<http://www.commarts.com/fresh>

Header/Banner/Logo



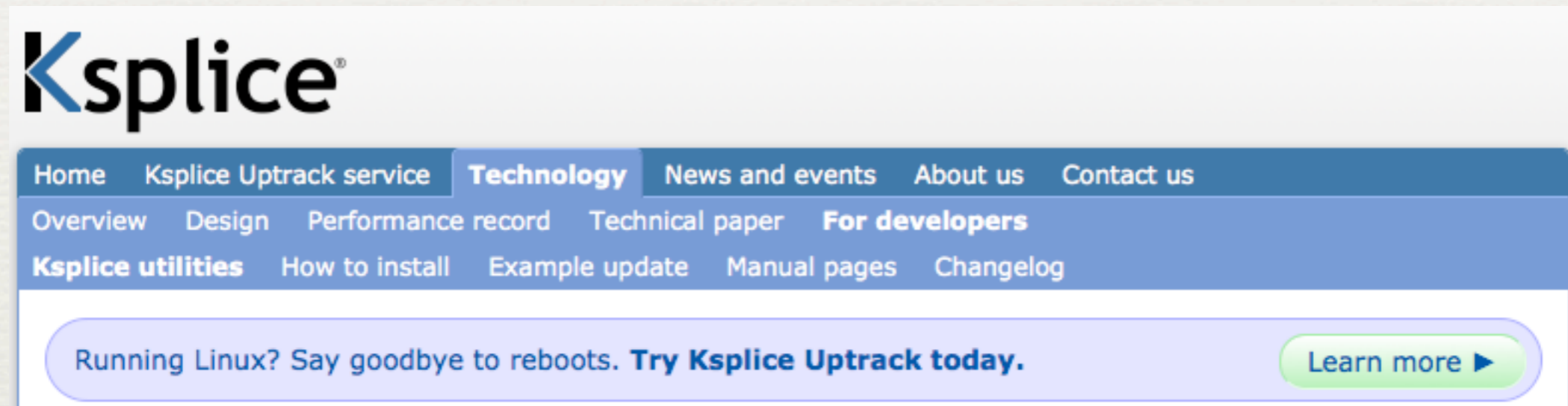
A distinct, memorable header consistently positioned on all pages

<http://www.awpexpress.com/>

Page Items in Detail

- ◆ Navigation
 - ◆ Orients the user within the site
 - ◆ Provides a uniform method for locating content
 - ◆ Should be a prominent item on all pages
- ◆ Content
 - ◆ Primary information to be conveyed by page
 - ➔ Most prominent in layout

Navigation



Three-tiered navigation with current area/page information

<http://www.ksplice.com/software>

Page Items in Detail

- ◆ *Aside/Subcontent*
 - ◆ Contents may be related to main content
- ◆ *Footer*
 - ◆ Provides parenthetical information about the site or page
 - ◆ Typical examples: Copyright, Contact Info

Aside/Subcontent

Dedicated Hosting Plans Include:

- ✓ **Root Access**
- ✓ **Your Choice of Installed Software**
- ✓ **Less than 24 Hr Setup Time** [?]
- ✓ **AMD Opteron 170 - 2 x 2.0GHz CPUs**
- ✓ **1 GB DDRI 400 RAM**
- ✓ **1 x 250GB SATA II Disk**
- ✓ **100 Mbps Public & Private Networks**
- ✓ **World-Class Tier-Four Datacenter**

What Is Dedicated Hosting?

Dedicated Hosting is where you are given full access to your very own server. All the RAM and CPU are reserved for your processes and you can install and customize software to fit your needs.

How Is Dedicated Hosting Better (Or Worse) Than Virtual Dedicated Hosting?

Dedicated Hosting offers all the advantages of a **virtual private server**, plus access to 100% of the server's RAM and CPU power. With more power comes more responsibility, however, so unless you opt for our fully-managed services you should plan to administer the server yourself.

Can You Administer And Monitor My

Main content with several notes related to page focus

http://www.hostingrails.com/dedicated_hosting

Aside/Subcontent

Tim Berners-Lee (M.I.T.), father of the World Wide Web...



heikoxxxxxx
August 20, 2006
(more info)
Subscribe

...comments on Net Neutrality and the Freedom of the Internet. From Wikipedia: Sir Timothy "Tim" John Berners-Lee (born June 8, 1955 in London) is the inventor of the World Wide Web and director ...

URL http://www.youtube.com/watch?v=Jev2Um-4_

Embed `<object width="425" height="344"><param ns`

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★★★★★ 180 ratings 35,110 views

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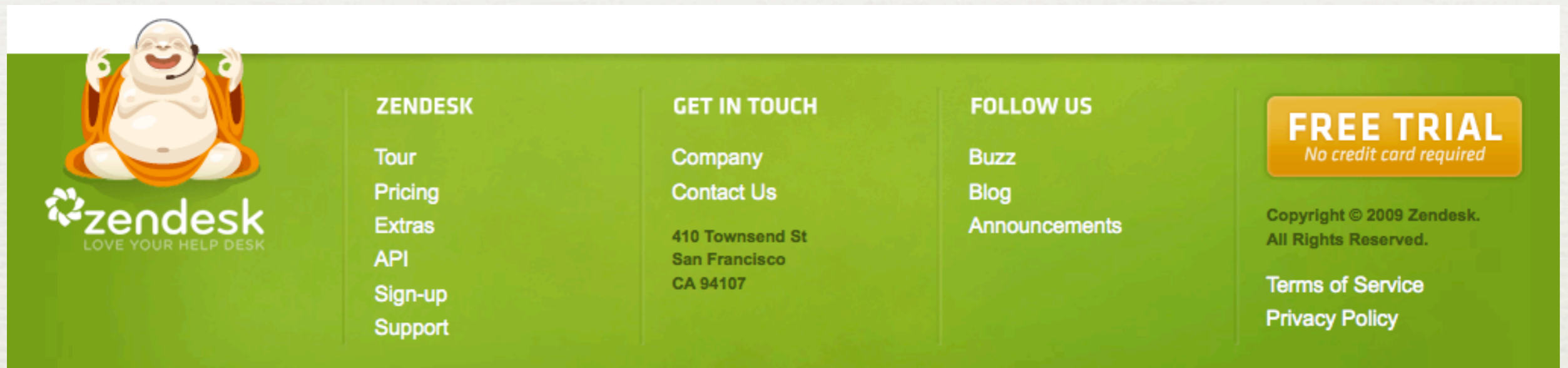
Facebook Twitter MySpace (more share options)

► Statistics & Data

Content with related sub-content

http://www.youtube.com/watch?v=Jev2Um-4_TQ

Footer



Footer with navigation, contact information, and other links

<http://www.zendesk.com/>